

WOMEN'S JUSTICE NETWORK

WJN

trek

IN SUPPORT OF

women

BAY OF FIRES 2022

INSPIRED
ADVENTURES®

We have a new and exciting corporate social responsibility initiative, which will see your staff and your brand take on the adventure of a lifetime along the stunning Tasmanian coastline on the Bay of Fires while helping Women's Justice Network raise vital funds to support disadvantaged women and girls.

By taking part in this life-changing adventure, you'll play a vital role in supporting women and girls after they are released from custody. Just \$6,000 can support one woman with a year of mentorship, ensuring they'll be supported to make positive choices and lifestyle changes.

BENEFITS OF CORPORATE SPONSORSHIP

An Inspired Adventure with Women's Justice Network offers the following benefits:

- ▶ Promotes team building opportunities across departments through the achievement of a common goal
- ▶ Aids staff and leadership development
- ▶ Acts as an innovative incentive or rewards program
- ▶ Engages staff with their community and an incredible cause
- ▶ Meets the needs of next-generation workforce through shared meaningful experiences and the development of a positive corporate culture
- ▶ New angle for recruitment and retention programs
- ▶ Engages staff in physical activity, improving fitness and wellbeing
- ▶ Provides the opportunity to build a long-term relationship with Women's Justice Network
- ▶ Positive PR for your business
- ▶ Incredible marketing collateral from photographs and video captured of the adventure, which you can use in communication

1-5 OCTOBER 2022



Moderately challenging (3/5)



Twin-share in shared, lodge-style accommodation

If you would like to know more about how to sponsor a woman, please contact

WJN CEO Gloria Larman

✉ gloria@wjn.org.au

☎ 02 8011 0699



HOW CAN YOU GET INVOLVED?

Women's Justice Network is excited to invite you and your staff to take part in the Bay of Fires trek with us. We have a selection of packages for you to choose from.

OTHER WAYS TO GET INVOLVED

Dollar Matching: If you have a dollar matching program you could match the dollars your staff raise and increase the funds raised to support Women's Justice Network.

Gear Sponsorship: We have opportunities that will get your brand and logo seen along 29km of the Bay of Fires trail. Opportunities include t-shirt placement, headwear sponsorship, corporate flag sponsorship and more. Contact us for more details of what is available.

WE HAVE A SELECTION OF PACKAGES FOR YOU TO CHOOSE FROM:

PACKAGE A	\$5,189	PACKAGE B	\$10,378	PACKAGE C	\$25,945
Send 1 Staff Member + Tax Deductible Donation		Send 2 Staff Members + Tax Deductible Donation		Send 5 Staff Members + Tax Deductible Donation	
Corporate sponsors may wish to sponsor a person to take the trek for \$3,500 to cover flight and travel and the sponsored person can fundraise		Staff to raise \$3,000 each for Women's Justice Network, with full fundraising support from Inspired Adventures.		Staff to raise \$3,000 each for Women's Justice Network, with full fundraising support from Inspired Adventures.	
Registration Fee	\$390	Registration Fee	\$780	Registration Fee	\$1,950
Travel cost	\$2,799*	Travel cost	\$5,598*	Travel cost	\$13,995*
Tax Deductible donation to Women's Justice Network	\$3,000	Tax Deductible donation to Women's Justice Network	\$6,000	Tax Deductible donation to Women's Justice Network	\$15,000
Total	\$5,189	Total	\$10,378	Total	\$25,945

*Land only package, flights are not included and cost subject to change

